

## **Three Reasons for Hope in the Fight to Solve Climate Change**

**Fred Krupp**  
**President**  
**Environmental Defense Fund**

### **Abstract**

Despite our current political situation, we can create a clean energy future. Environmental Defense Fund President Fred Krupp, a well-known leader of the global environmental movement, describes the three megatrends that can drive us toward a more stable climate – if we encourage their growth.

First, smart companies see the movement towards clean energy and are getting ahead of it. Second, innovation and new technology are already changing the world. Finally, we must fully embrace the global trend toward using the power of the market to cut climate pollution.

None of this makes our task easy – and the scientific realities demand fast action – but we have the ability to win this race.