

# Water / Energy / Data

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How AI is changing the way we make decisions, manage resources, and act on those decisions

## The Larger Context: Al & Data driven decision systems

#### **Current Model**

Human reading & analysis of collected data (On screens, tables, reports etc)



Substandard human operations and high cost fixed-performance equipment

#### The Al Era: 1,000,000X increase in efficiency

Efficient, ubiquitous, accurate digitization of the physical world

High dimensional and continually evolving decision making system

Intelligent machines and Al Augmented humans collaborate to deliver previously unachievable results

100X more ways to collect data from the world

100X more of the "best imaginable decision makers"

100X more ability to reliably and cost effectively execute according to plan

### Impacts on Process Manufacturing



1,000 manual decisions a day become 1,000,000 automated decisions a day



Right sizing of equipment



High-frequency testing and analysis



Multi-use components



Bioengineering - AI designed molecules



More efficient coordination among different processes



New Inputs to drive process decisions



Reduced inventory on-hand

### Impacts on Agricultural Water Usage



Accurate measurement of plant condition, providing nutrient and water for plants only as-needed



Removing bottlenecks in production that have secondary effects on farm management (crop selection, labor utilization, irrigation etc.)



Accurate forecasting and control of production timing reduces waste

### **Energy and Water Example: Plutoshift**

# plutøshift

Taking data from a preexisting network of 20,000 sensors in a water treatment plant previously used only for tripping alarms, to create a complex control schema for the facility, generating 20%-30% energy savings after just 1-2 weeks of training

#### **SOLUTION**

Plutoshift Advantage was deployed to:

- Identify root cause of high costs and bad effluent water
- Launch a proactive and predictive maintenance program
- Control premature fouling and permeate conductivity
- Create customized dashboard that delivers & gains intelligence

#### **RESULTS**

REDUCED WATER & ENERGY USAGE/COST

REDUCED TRUE DOWNTIME COST

IMPROVED RECOVERY EFFICIENCY

18-20%

11-15%

9-10%



## **Startup & Funding Landscape**

































Not many breakout successes yet. Common issues include speed of customer adoption, provable ROI, integration, reliability of equipment, adaptability to complex conditions etc.

#### Where Venture Capital funding is likely to go:

- Full-stack new "system" providers (rather than single-use technology provider)
- Startups & technology leveraging capital to multiply their effects (insurance, private equity etc.)





# Thank you

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